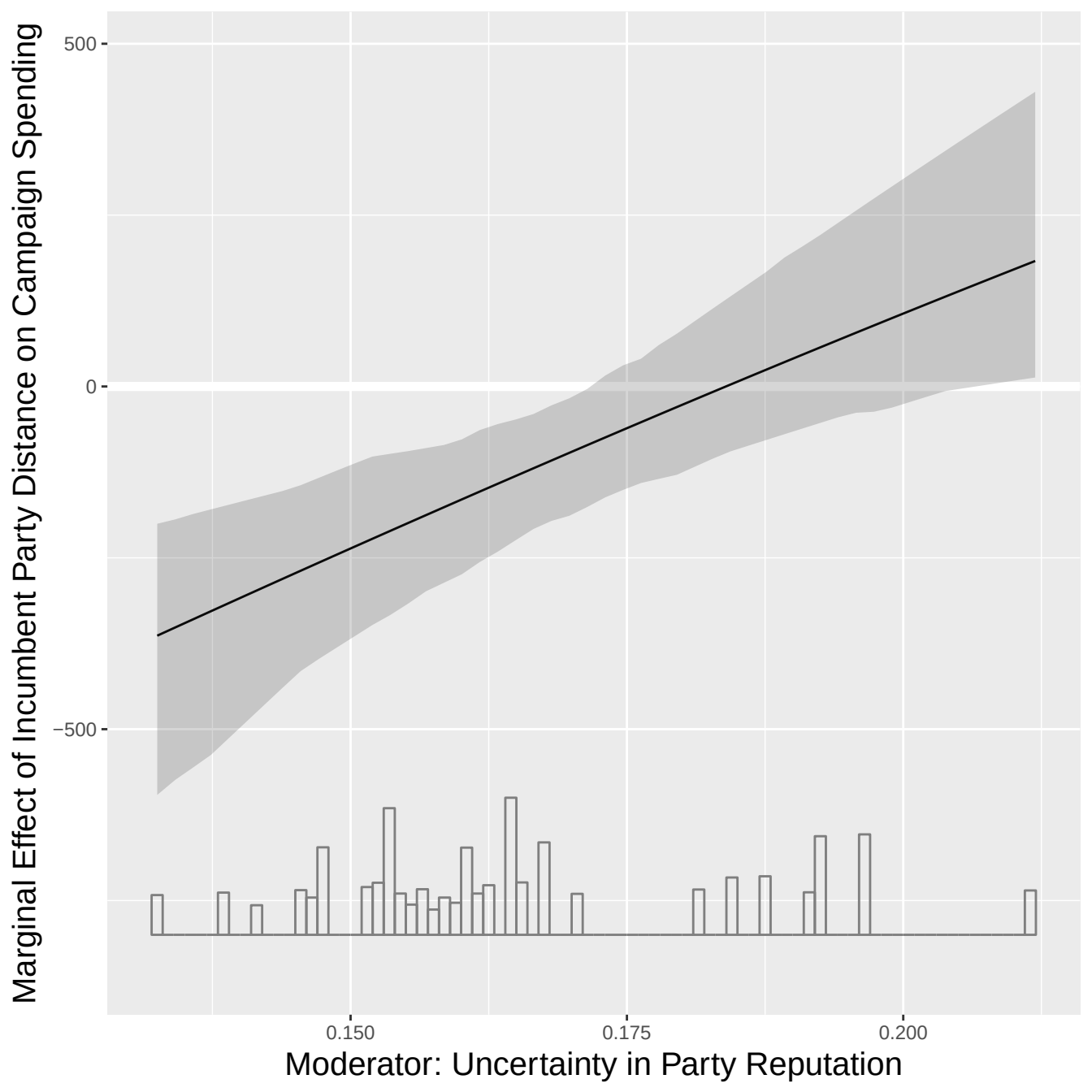
Marginal Effect of Incumbent Party Distance on Campaign Spending
500
0
−500
0.150
0.175
0.200
Moderator: Uncertainty in Party Reputation